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COUNSELOR (/NEWS/SOURCE?NAME=COUNSELOR) October 15, 2018

Power 50: No. 26 Phil Koosed, BAMKO



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Welcome to the 2018 Power 50 list (/news/web-exclusive/october-2018/power-50-2018/), which ranks the most influential people in the industry.

#26 Phil Koosed, BAMKO (asi/131431)



2017 Rank: N/A

Title: President

Industry Experience: 19 years

The co-founder and top exec at BAMKO, Koosed has raised his industry profile through aggressive deal-making. Koosed's biggest splash was his firm's acquisition of Tangerine Promotions – a purchase that helped push BAMKO onto the 2018 Counselor Top 40 distributor list. BAMKO's promo industry sales now near \$80 million and jumped by 90% between 2016 and 2017.

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