



WILLIAMSON-DICKIE MANUFACTURING COMPANY

P.O. Box 1779 • Fort Worth, Texas 76101 • 1-800-336-7201 • www.dickies.com

Dear Valued Customer,

Please find enclosed a copy of the Dickies Occupational Wear price list for all orders scheduled to be shipped on or after April 1, 2019. It's important to share that the price list reflects a 4% price increase on all occupational products, and varying increases on retail products.

The price adjustment is a direct result of cost increases in our industry. Williamson-Dickie took a conservative approach in our decision making. Our analysis included an extensive review of all aspects of the VF supply chain; fabric, raw materials, manufacturing, transportation, etc. This is a global situation impacting Dickies, our competitors and other consumer goods companies.

While working through this process we took care to ensure we did not sacrifice quality, durability, product features, and the value proposition the Dickies brand is respected for in our industry and around the world.

If you have any questions please contact me directly, your sales representative or our customer service team.

Thank you for your business and continued support.

Respectfully,

A handwritten signature in black ink, appearing to read "A. Smith", is written over a light blue circular stamp.

Alex M. Smith

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